# Rikesh Mistry

I enjoy working with others as well as self motivated, an eagerness to learn and driven to produce high-quality work. My interests lie in product design, packaging, branding, photography, web and social media design. I have experience working on live briefs, proven ability on delivering ahead of deadlines, and thrive under pressure.

I am proficient with design software packages and technical skills, which I have listed below:

- Adobe; Illustrator, InDesign, Photoshop
- Dreamweaver (HTML, CSS, Javascript)
- Microsoft Office

- GitHub, Figma, Canva
- · HubSpot, CMS, SEO, WordPress, Shopify
- Social Channels; Twitter, Facebook, Instagram, LinkedIn

(Feb 2020 - Present)

(Apr 2015 - Present)

(Jan 2014 - Apr 2014)

My key skills are; research, creativity, problem solving, ability to work with others, analytical skills and self-motivation.

# **EMPLOYMENT & WORK EXPERIENCE**

#### **Enterprise, Events** & Innovation Team Lead

# Prince's Trust - London

- · Facilitating and co-hosting with leading industry experts, for specialist workshops to support young entrepreneurs businesses.
- Sourcing opportunities for young people by uploading jobs onto the Get Hired Jobs website using WordPress.
- $\bullet$  Generating leads using  $\mbox{Hu}\mbox{\Bar{b}}\mbox{Spot}$  and LinkedIn to onboard SMEs to upcoming Get Hired events, and maintaining contact databases.
- Designing material to promote upcoming Trust Talks webinars on social media using Photoshop and Illustrator.
- Managing and building the Get Hired website using CMS platform WordPress, to update and create blogs, case studies, events, along with ensuring smooth running of the website.
- Directly working with young people on phone and email to onboard them onto Get Hired programmes, along with offering more support.

# **London Lead** Tour Photographer

# PlanetPass - London

- (Mar 2016 Present) • For a tourism app capturing photography of specific locations using a DSLR camera having to meet required criteria, such as lighting. In order to capture the right image these factors must be accounted for
- therefore patience is key, taking a matter of hours to perfect. The app is used by tourists and local residents to receive a virtual tour of key hot-spots within London.
- Liaised with companies in order to gain photography permission for the companies situated along the tour route.

# Design Lead & Social Media Manager

# JokePit - London

- Design creation for social media posting on Twitter, Facebook and JokePit's website for upcoming comedy events.
- Creating design work for event posters promotions, and leaflets using Illustrator and Photoshop.
- Manage and monitor social media channels, ensure comments and messages are read and replied to. Queries may be from comedians wanting to become part of the platform or from event attendees; converging and connecting comedians and fans.
- Remain professional and knowledgeable about JokePit events as replying to messages as the face of the company.

# **Graphic Designer &** Office Administrator

# Department for Work & Pensions - Basildon

- Owned roles in administration and design creation.
- Promoted and posted available employment via Twitter, designed logos and rebranding.
- Created clearer navigation for the JCP, by making clear signage for relevant members. Creating specific designs on Photoshop, printing and laminating all components.
- Created stop motion animation for DWP website.
- Worked in both the DWP head office and JCP, and ran extensive IT support sessions for members.

# **EDUCATION**

| (2008 - 2012) | <b>University for the Creative Arts, Epsom</b> BA (Hons) Graphic Design                          | 2.2             |
|---------------|--|-----------------|
| (2006 - 2008) | Chelmsford College, Essex BTEC National Diploma in Art and Design Specialising in Graphic Design | Merit Pass Pass |
| (2005 - 2006) | Chelmsford College, Essex BTEC First Diploma in Art and Design                                   | Merit           |
| (2000 - 2005) | Mayflower High School, Billericay 10 GCSEs Studied   | GCSEs Passed    |

# INTERESTS

Outside of graphic design, I have a variety of interests. I enjoy travelling, experiencing new cultures; developing myself personally and creatively. Additionally I have an avid interest in photography a life-long passion, music, film, and pursuing acting roles. In order to develop mindfulness I enjoy volunteering at events, keeping active at the gym and through the practice of yoga.

References available upon request